

Empowering Women's Health, Capital & Care

2026
Sponsor
Prospectus



Inaugural

HERS

Health Executive & Research Summit

March 23-24, 2026 | San Diego, CA | Hilton San Diego Bayfront

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Conference Overview

Women's Health Venture and Innovation

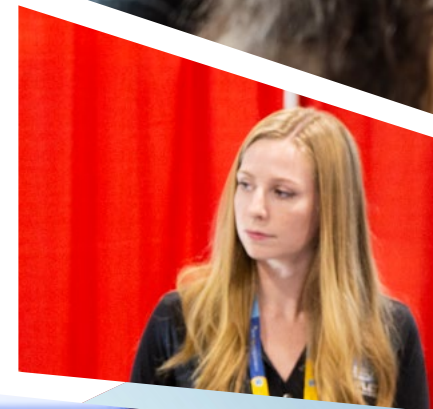
- Investment, growth trends, and opportunities in FemTech and therapeutic development
- Medical devices, wearables, digital health, and AI innovation
- Diagnostics, screening, and direct access testing for women's health
- Market access, commercialization, and partnering strategies
- Emerging company and innovation showcase

Women's Health: Drug Discovery to Novel Therapies

- Uncovering cellular pathways and responses to identify and validate new drug targets
- Exploring new drug modalities—small molecules, conjugates, biologics, oligos
- Innovative assays, models, and technologies for screening
- Understanding biological differences to drive effective therapies
- Using AI/ML for better predictions in early drug discovery

The Future of Women's Healthcare

- Overcoming access barriers to high-quality care for women-specific health conditions
- Maternal health, menopause, fertility, mental health, and other key conditions
- Improving patient outcomes through effective, scalable, and sustainable care delivery models
- Integrating AI into administrative and clinical workflows
- Advancing reimbursement and commercial value propositions



Conference Programs

Women's Health:
Drug Discovery to
Novel Therapeutics

Women's Health
Venture and Innovation

The Future of
Women's Healthcare

KEY MARKETING DEADLINES

JUL
25

Preliminary
Agenda Deadline:
Friday, July 25

Promoted heavily through
email & social media.

AUG
22

Final (Print)
Agenda Deadline:
Friday, August 22

Your company logo will be included in the printed conference
program mailed to thousands of prospects.

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SPONSORSHIP PROGRAMS



Health Executive & Research Summit

Sponsorship Level

Exhibit Hall & Delegate Passes

Thought Leadership & Branding

PLATINUM

- One 8x10 space (includes table, 2 chairs & wastebasket)
- Three (3) main conference registrations for your team (excludes short courses and symposia)
- One (1) main conference registration for your speaker
- On-site signage designating your company as a premier sponsor

- 30-minute presentation to all session attendees as part of the main conference program or over lunch
- Enhanced Branding: Please choose 1 of the following branding opportunities (based on availability):

Enhanced Branding:

- Exhibit Hall Reception
- Exhibit Hall Break Sponsor
- Branded item such pens, lip balms, or other relevant products
- Tote Bags
- Lanyards
- Roundtable Moderator
- Full contact information of all conference attendees (GDPR compliant)
- Post-conference attendee list for one-time usage through a third-party mail house (physical mailing)

CORPORATE SPONSOR: PRESENTATION

- One 8x10 space (includes table, 2 chairs & wastebasket)
- Two (2) main conference registrations for your team (excludes short courses and symposia)
- One (1) main conference registration for your speaker
- Two (2) exhibit-only registrations for your booth staff

- Includes one 15 or 30-minute presentation to all session attendees as part of the main conference program
- Talk promoted in the final conference brochure, event website, agenda and on-site signage
- On-site signage designating your company as a corporate sponsor

CORPORATE SPONSOR: LUNCHEON PRESENTATION

- One 8x10 space (includes table, 2 chairs & wastebasket)
- Two (2) main conference registrations for your team (excludes access to short courses and symposia)
- One (1) main conference registration for your speaker
- Two (2) exhibit-only registrations for your booth staff

- Corporate Sponsor will have a 30-minute luncheon presentation including Q&A (track specific).
- CHI will provide lunch for track attendees on-site
- Talk promoted in the final conference brochure, event website, agenda and on-site signage
- Full contact information for all registered attendees to the track in which you are presenting (GDPR compliant)
- On-site signage designating your company as a corporate sponsor
- Company literature table inside the session room

MORE SPONSORSHIP PACKAGES ON NEXT PAGE

All sponsorship levels include:

- On-site signage denoting sponsorship level
- Corporate logo on the conference proceedings
- Additional full conference registrations available at a discount for your staff (Limited to 5)
- 50-word company description in the conference materials
- Post conference attendee list for one-time usage through a third-party mail house (GDPR compliant)
- Promotion in post-conference email campaign sent to all attendees
- Corporate logo with link on the event website and conference materials
- Pre-conference attendee list for one-time usage through a third-party mail house
- Conference discount for your clients & prospects

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SPONSORSHIP PROGRAMS



Sponsorship Level

CORPORATE SUPPORT SPONSOR: BRANDING

Exhibit Hall & Delegate Passes

- One 8x10 space (includes table, 2 chairs & wastebasket)
- Three (3) main conference registrations for your team (excludes short courses and symposia)
- One (1) main conference registration for your speaker
- On-site signage designating your company as a premier sponsor

Thought Leadership & Branding

Branding – your choice of (select one):

- o Coffee/Refreshment Break Sponsorship
- o Literature Distribution – “Chair Drop” – specific to one program
- o Literature Distribution – “Tote Bag Insert” – all conference delegates
- o Digital Meterboard (Image will remain on screen for 15 seconds per loop)
- o One additional conference pass to the main conference program
- o Chairperson Role

CORPORATE SUPPORT SPONSORSHIP

- One 8x10 space (includes table, 2 chairs & wastebasket)
- Two (2) main conference registrations for your team (excludes short courses and symposia)
- One (1) main conference registration for your speaker
- Two (2) exhibit-only registrations for your booth staff

- On-site signage designating your company as a corporate support sponsor
- Post-conference attendee list for one-time usage through a third-party mail house

CORPORATE SPONSOR: PLENARY KEYNOTE INTRO

- One 8x10 space (includes table, 2 chairs & wastebasket)
- Two (2) main conference registrations for your team (excludes short courses and symposia)
- One (1) main conference registration for your speaker
- Two (2) exhibit-only registrations for your booth staff

- Sponsor will send an executive from their company to deliver 5-minute introductory presentation during a plenary keynote session
- On-site signage designating your company as a corporate sponsor

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- Corporate logo on the conference proceedings
- Additional full conference registrations available at a discount for your staff (Limited to 5)
- 50-word company description in the conference materials
- Post conference attendee list for one-time usage through a third-party mail house (GDPR compliant)
- Promotion in post-conference email campaign sent to all attendees
- Corporate logo with link on the event website and conference materials
- Pre-conference attendee list for one-time usage through a third-party mail house
- Conference discount for your clients & prospects



SPONSORSHIP PROGRAMS

Sponsorship Level

ONE-ON-ONE MEETINGS: CORPORATE SPONSORSHIP

Exhibit Hall & Delegate Passes

- One 8x10 space (includes table, 2 chairs & wastebasket)
- Two (2) main conference registrations for your team (excludes short courses and symposia)
- Two (2) exhibit-only registrations for your booth staff
- Two (2) main conference registrations (excludes short courses and symposia)

Thought Leadership & Branding

- Your company will select invitees from the conference pre-registration list. CHI will set up **6-8 one-on-one meetings**, 15-20 minutes each with your TOP prospects and confirm appointment.
- Meeting space for one-on-one meetings
- Your company will select invitees from the conference pre-registration list
- CHI will place reminder cards in the badges of attendees onsite
- CHI will extend invitations, conduct follow-up and monitor responses
- On-site signage designating your company as a corporate sponsor

ADDITIONAL BRANDING ITEMS:

\$7,500 TOTE BAG SPONSORSHIP

- Sponsorship of high-quality tote bag with your logo distributed to all attendees
Includes tote bag insert

\$5,000 FOOTPRINT TRAILS

- Footprints with your company logo from the session rooms or the registration area to your booth in the exhibit hall

\$5,000 CONFERENCE NOTEBOOK

(Available per track and distributed in session room)

\$2,000 Tote Bag Insert

- Literature/promotional item placed in tote bag distributed to all attendees

\$1,500 Literature Distribution (Per PROGRAM)

- Chair drop of company literature to all session attendees



Cambridge Healthtech Institute's Related Conferences



To learn more about sponsorship and exhibit opportunities, please contact:



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